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## **Role of Women Entrepreneurship in The Unorganized Sector**

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### **ABSTRACT**

Women entrepreneurship plays a crucial role in the growth and development of the unorganized sector, which forms a significant part of many economies, especially in developing countries. Women entrepreneurs in this sector are often engaged in small-scale businesses such as handicrafts, tailoring, food processing, home-based services, and street vending. By starting and managing these enterprises, they contribute to household income, generate employment for themselves and others, and stimulate local economic activity. The participation of women in entrepreneurship also leads to empowerment, improving their decision-making capabilities, social status, and financial independence. In addition, women entrepreneurs often bring innovative ideas, resourcefulness, and adaptability, which are essential for survival and success in the unorganized sector where resources and formal support are limited. Governments and non-governmental organizations have introduced various schemes and programs to encourage women entrepreneurship, including skill development, financial assistance, training, and market access support. Despite facing challenges such as lack of capital, limited education, and social constraints, women entrepreneurs continue to play a vital role in sustaining the unorganized sector.