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**THE IMPLEMENTATION OF INTERACTIVE MULTIMEDIA
LEARNING MATERIALS IN TEACHING LISTENING PROCESS**

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ABSTRACT

Interaction is vital to efficient learning; various media offer more possibilities for distant engagement. Interactivity may be as excellent as face-to-face interaction by use of the proper medium. The term 'multimedia' is more widespread in the computer industry than in various media. There are several definitions for the term multimedia. Multimedia for certain computer professionals is a package that includes computer produced text, pictures and even sound effects on the same screen. Multi-media systems explain the hardware and software needed for mixing images (still and moving), photographs, computer images, sound animations, text, data supplied by the computer, etc. This helps a great deal in the preparation and development of various programs. A multimedia software (typically an optical disk) can save sound images, text, data, and animation on a single item. In other words, all types of images and noises may be placed in the same environment. The term 'Multiple Media' is therefore used to explain how the different media such as written texts, audio broadcasts, video broadcasts, audio cassettes, video tapes, personal computers, face-to-face contacts, and so on are integrated. New scientific perspectives, the development of ideas of education, learning theories and the foundation of psychological experiments characterized. This cleared the path for the development of a scientific instructional technology.

Keywords: Multimedia, Face to Face Interaction, Teaching Listening Process